

## CAUL Procurement Vendor Showcase (August 7, 2024)

### Presentation details:

#### JSTOR: Path to Open

JSTOR has collaborated with more than 40 university presses to develop Path to Open, a pilot program that supports libraries' efforts to increase cultural diversity and invest in sustainable OA solutions while reducing financial risk for academic publishers to invest in authors and their scholarship. This funding model will provide libraries with affordable access to diverse, high-quality frontlist titles; support small and medium university presses in open access publishing; help authors reach a global audience; and advance equity of access to underserved researchers around the world.

The program was launched in October 2023 with the release of the first 100 titles. 300 more titles are on track for publication in 2024, and 300 more titles will be added each year in 2025 and 2026.

#### How it works:

- Fees for unlimited exclusive access to the full set of titles are tiered according to the participating institution's JSTOR classification.
- Release the first 100 titles in fall 2023, with 300 new titles added each year starting in 2024, for a total of 1,000 titles.
- Make the books Open Access three years after publication, benefitting readers worldwide.

What's New: In 2023 we released 100 titles and in 2024 another 300 titles will be added through December 2024. Titles are being published on a rolling basis throughout the subscription year. We have also added two Australian publishers to the program: Sydney University Press, which has contributed 5 titles; and Melbourne University Publishing, which has contributed 6 titles.

Presenter: Arta Kabashi [arta.kabashi@ithaka.org](mailto:arta.kabashi@ithaka.org)

#### Our Research: Open Alex

OpenAlex is a free and open catalog of the world's scholarly papers, researchers, journals and institutions - along with all the ways they're connected to each other. It is the most comprehensive open scientific knowledge graph in the world containing over 253 million works and growing.

Using OpenAlex, you can build your own scholarly search engine, recommender service, or knowledge graph. You can better understand your position and impact

globally as an institution. It can also be used to help manage research by tracking citation impact, spotting promising new research areas, and identifying and promoting work from underrepresented groups. And you can do research on research itself, in areas like bibliometrics, science and technology studies, and Science of science policy.

We will be launching a new Analytics Platform on top of OpenAlex that will provide benchmarking capabilities, profile refinement services, author and institutional curation amongst other things.

Presenter: Kyle Demess:

Using data to make better decisions drives Kyle. A former marine ecologist, he has spent the last 9 years working with governments and universities on developing and implementing data-driven research strategies. His spare time is split between his communities and the shorelines and mountains near Vancouver.

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## AOPEN: MEMO: Metadata Export Module for Open Access Books

MEMO is a flexible export module, designed to create bespoke metadata exports for the OAPEN Library. It was developed due to the increasing demand from libraries for selections of titles based on different criteria, and in different metadata formats. Libraries can define the subject, language, publication type, and update frequency of the export and choose up to three metadata export formats, including: JSON, MARCXML, KBART, HTML, RSS, ONIX. Their export can be made public or private (password protected). All supporting libraries are eligible for one MEMO package and if they'd like multiple packages, they can upgrade their support level to premium.

Presenter: Danny Kingsley

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## CLOCKSS: Leveraging Analytics for DEI-Driven Archival and Preservation Practices: A Multifaceted Approach

Introduction: In the digital era, the preservation of cultural heritage and historical records remains essential, yet achieving diversity, equity, and inclusion (DEI) within archival and preservation collections presents a significant challenge. Leveraging analytics practices offers a unique opportunity to address this challenge effectively by harnessing available data on publishers' disciplines, languages, and countries. Through data-driven insights, we can develop strategies to promote DEI within archival and preservation practices while enhancing representation and inclusivity.

Objective: This proposal aims to present a comprehensive approach to utilizing analytics in analysing archival and preservation collections, integrating available data

on publishers' disciplines, languages, and countries to support DEI practices. By leveraging these diverse datasets, we seek to enrich preserved materials with a broader range of perspectives and narratives, fostering a more inclusive historical record.

**Methodology:** Our approach involved leveraging various analytics techniques, including publisher data, disciplines, languages and countries. This multidimensional analysis enables us to assess the representation of diverse communities within archival collections comprehensively.

#### Key Components:

1. **Data Collection and Preprocessing:** Gathering data including digitized materials, metadata, and information on publishers' disciplines, languages, and countries.
2. **Text Mining and Content Analysis:** considering the disciplinary focus and linguistic nuances inherent in diverse cultural contexts.
3. **Demographic Profiling and Geographic Analysis:** Analysing materials demographics and engagement metrics alongside data on publishers' countries to understand regional preferences and cultural sensitivities, guiding tailored curation strategies.
4. **Bias Assessment and Mitigation:** Developing frameworks for evaluating and addressing bias within preserved materials, with considerations for disciplinary biases and linguistic nuances across different cultural contexts.

By integrating available data on publishers' disciplines, languages, and countries into our analytics framework, we can enrich archival and preservation practices with diverse perspectives and narratives. This multidimensional approach fosters greater inclusivity and representation within archival collections, advancing our understanding of history while promoting cultural appreciation. This proposal advocates for a holistic, DEI-driven approach to archival and preservation endeavors, leveraging analytics to build a more equitable and inclusive cultural heritage for future generations.

**Presenter biography:** Dr. Gali Halevi is a distinguished expert in the field of scholarly communication and digital preservation. With a PhD in Information Science, Dr. Halevi has dedicated her career to advancing the integrity and accessibility of academic content. Currently, she serves as the Director of Research Services at CLOCKSS, where she leads initiatives to ensure the long-term preservation of digital scholarly materials. Dr. Halevi is a prolific writer and speaker, frequently contributing to discussions on research integrity, open access, and the future of academic publishing. Her work is driven by a passion for fostering a transparent and reliable scholarly ecosystem that benefits researchers, institutions, and the global community.

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